

GROUND SIGNAL

AUTUMN/WINTER 2027

A SEASON BUILT
ACROSS FIVE IMPORTANT DIRECTIONS:

SUBSTANCE

colours and materiality

#

PERMANENCE

lasting statements

#

ROMANCE

sensuality and textures

#

REGENERATION

responsible design and durability

#

OPULENCE

emotional resonance

Sporty & Rich



FIELD CODES

Field codes begins where tailoring ends. Construction is entirely knit. Fine-gauge constructions and a "second skin" sensibility. Pieces that feel light, fluid and quietly refined. Subtle details: delicate ribbing, seamless finishes. Emphasizes the quality of the yarn and the precision of the knit. Understated and modern, simplicity becomes the statement. Padded jacquards replace interfacing and wadding. Minimalist knitwear in this direction prioritizes purity of form and effortless wearability.



16-1212 TCX
NOMAD



16-1407 TCX
COBBLESTONE



14-0615 TCX
GREEN HAZE



15-3912 TCX
ALEUTIAN



18-1612 TCX
ROSE TAUPE



17-1227 TCX
CAFÉ AU LAIT



17-1500 TCX
STEEPLE GRAY



11-0602 TCX
SNOW WHITE

Aura Lee



GOSSAMER

Instinctive and sensory. Youthful layering, texture as contrast, built as contradiction. This is layering as conversation between extremes. The technical ambition lives in the gauge ranges. Boucle and brushed mohair introduce the fuzz, the imprecision of a looped surface. Slubs interrupt the surface to catch light differently. Textures are felt more than seen, with special depth that rewards closeness. Textured yarns take center stage, boucle, curly, brushed, softly curly, never heavy. Refined through fine gauges, remaining light and airy. Knitwear balancing softness and structure.



16-2614 TCX
MOONLIGHT MAUVE



14-1119 TCX
WINTER WHEAT



17-1718 TCX
DUSTY ROSE



18-1137 TCX
RAWHIDE



17-1137 TCX
CASHEW



17-0935 TCX
DULL GOLD



16-1143 TCX
HONEY YELLOW



18-1438 TCX
MARSALA

Veronica Beard



TERRAIN

The wardrobe of the new city/rural. Grounded, assertive, unpolished. Knitwear that works and lasts. Irregular plying, visible texture, naturalist colour variation. Tweeds, herringbone, shetland and Donegal blurred and reinvented. A direction drawing together urban fashion and sportswear. High quality fabrications, sleek ribbing, zip details. The sweater as accessory, unicolour or faded bicolours. A cozy street attitude through hoodies and structured beanies. Couture sport merges with athletic wear and the refinement of high fashion. Designed for movement, ideal with jeanswear, yet sophisticated enough for modern luxury wardrobe.



13-1105 TCX
BROWN RICE



19-1656 TCX
RIO RED



15-1046 TCX
MINERAL YELLOW



19-3928 TCX
BLUE INDIGO



19-5230 TCX
FOREST BIOME



16-1334 TCX
TAN



19-1540 TCX
BURNT HENNA



19-0912 TCX
CHOCOLATE BROWN

System Menswear



CONSTRUCT

Architecture replaces ornament. Knitwear enters the tailoring conversation as a structural equal. Crisp enough to hold a shoulder, fluid enough to move. Techno-knit fabrications. High-twist worsted yarns in fine gauge for drape with integrity. Metallic filament intarsia as accent detail, a glint within the structure, never embellishment upon it. Knit that passes for woven at a distance. Overshirt or knit shirt become transition pieces for climate adaptation., Ultrafine yarns, tone-on-tone effects, high-end yarns define fine sweaters. Dry twisted yarns for a raw, super matte effect and urban knits. Wool and silk blends for controlled sheen. Sophisticated jeanswear



16-0000 TCX
PALOMA



16-4118 TCX
GLACIER LAKE



17-0909 TCX
FOSSIL



19-4024TCX
DRESS BLUES



18-0820 TCX
CAPERS



16-0532 TCX
MOSS



15-0543 TCX
APPLE GREEN



18-0503 TCX
GARGOYLE

Max Mara



VELOURS

Opulence returns without the flash of the 2000, something older. Heavier, more consistent, patinated, oxidized, tapestry oriented. Denim subverted through indigo and petrol constructions. Old rose and burgundy as a counterpart of a mid-decade austerity. A need for colour and surface returning. High-pile viscose, modal blends, chenille and metallic core-spun yarns determine the direction. Foamy surfaces, velvet loop pile, old brocade inspired. Day and evening knitwear embraces elegance through fluid silhouettes, refined technical constructions. Knit techniques create structure while maintaining softness and ease. An effortless move between sophistication and comfort.



18-1435 TCX
WITHERED ROSE



19-1653 TCX
RHYTHMIC RED



18-1248 TCX
RUST



19-5414 TCX
JUNE BUG



18-5020 TCX
PARASAILING



18-6320 TCX
FAIRWAY



19-1526 TCX
CHOCOLATE TRUFFLE



12-0703 TCX
SEEDPEARL