



# yarnexpo SPRING OFFERS ACCESS TO NEW MARKETS

**T**his year at Yarn Expo Spring, 468 exhibitors from 12 countries & regions (2018: 435 exhibitors, 10 countries & regions) welcomed 28,302 visitors from 87 countries & regions (2018: 25,966 trade buyers, 88 countries & regions), representing a 9 per cent increase. The fair covered 26,000 sqmtr at the National Exhibition and Convention Centre (Shanghai), with new exhibiting countries including Egypt and France. Yarn Expo has certainly established itself as a leading networking destination for worldwide visitors and exhibitors, with a wide variety of products on offer. Most notably, there was onsite evidence of ever-shifting sourcing trends from around the world. A certain buzz of new business potential filled the air, as new markets continue to open for Yarn Expo exhibitors.

## Busy aisles at the India Pavilion, which featured 48 per cent more exhibitors at this edition

“Yarn Expo Spring’s strength lies in its diversity of products and innovations. It’s undeniable that this is attracting trade buyers from throughout the supply chain,” noted Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd. “It’s no longer just spinners and weavers buying from Yarn Expo. This week, we’ve also witnessed more downstream buyers sourcing directly from our exhibitors. They recognise that the properties of yarns and fibres are essential for ensuring a high-quality end-use product.” The fair welcomed buyers from well-known brands such as Fila, Guess, Ralph Lauren, Jack Jones and Vero Moda, as well as Adastria, Itochu, Li-Ning, Maracaibo, s.Oliver and a buyer delegation from Korea.

## Are consumers becoming more aware of the fibres in their products?

One visitor from Switzerland, Anita Lazo, Senior Product and Business Development Manager of Sankom noted, “Although we make end-use products, by sourcing yarn we



have better control over the composition of our fabrics. We are making premium underwear products, so our consumers are quite conscious of the fibres in their purchases.” Brands like Sankom, who were searching for a unique functional fibre, are increasingly visiting Yarn Expo to meet their specific sourcing needs. Whether that’s in order to source the particular yarns or fibres needed to maximise efficiency or sustainability, it’s evident that Yarn Expo Spring provides plenty of options to make end-use products stand out from the crowd.

## Some of the major products highlight

**Safilin (France):** Premium linen. Safilin is the oldest linen factory in Europe with over 200 years of history. Their innovative ‘Flax Lab’ products in Europe with over 200 years of history. Their innovation ‘Flax Lab’ products include knitting yarn for noncreasing linen, durable linen for furnishing, and stretch linen for denim.

**HJ Lite (Korea):** Speciality yarn. Since its foundation in 1996, HJLite has been dedicated to the production of retro-reflective materials for personal protective equipment, apparel and active wear. HJLite also won the Korea Textile Award.

**Indorama (Indonesia):** Indo-Rama Synthetics is a leading producer of synthetic spun yarns and polyester fibres. Their main product is combed compact contamination free and contamination controlled high-quality cotton yarns for both knitting and weaving.

**Sinopec (China):** Polyester. Sinopec is one of the largest integrated energy and chemical groups in the world. In the financial industry and other fields, the business covers more than 70 countries and regions around the world.

### Indian Pavilion highlights

**Amar International:** Amar International is one of the leading exporters of India cotton yarns, fabrics, chemical dyes and intermediates, agro commodities, and writing instruments from Mumbai, India. With an experience and expertise of over 38 years, it has built its brand 'Amar' across the globe through quality, service and commitment with a vision of taking India to the world. It exhibited its cotton yarns at Yarn Expo Spring 2019, including 100 per cent cotton ringspun yarns from counts 10s- 100s for weaving & knitting & open end yarns from counts 6s- 24s for weaving & knitting.

**Damodar Industries Limited:** The company showcased their cotton yarn: Combed, carded, compact, slub, single & double: 8s - 80s, 2/8, 2/60, blended fancy yarn: Tri blend snow flake injected slubs, linen blended, air texturized & fancy texturized yarn: 90 denier to 3000 denier.

**Lahoti overseas:** Lahoti overseas/ Hind Commerce showed their 100 per cent cotton carded, cotton combed / compact knitting weaving yarns, open end yarns, DTY yarns, 100 per cent cotton greige fabrics.

**Le Merite Exports Limited:** Le Merite Exports exhibited their fibre: (Raw cotton, comber noil) 100 per cent cotton yarn, OE, carded, combed, CGM, slub, core spun, reachre, dyed, organic & BCI; synthetic cotton: Viscose, P/V, poly, P/C, DTY; and fabric: Greige & rnuh fabric (Shirting, suiting & bottom wear).

**Madhusudan Group / Shri Madhusudan Rayons Pvt. Ltd.:** Madhusudan showed their synthetic fancy filament yarns to fancy finished knitted & woven fabrics at Yarn Expo Spring 2019.

**Samosaran Yarns Pvt. Ltd:** The company mainly produces synthetic yarn with different blends and effects. It has 8 lines to produce different blends and speciality yarns. It mainly displayed synthetic white and dyed yarn along with fabric swatches. It displayed different effect yarn in micro blends.

**Sitaram Spinners Pvt. Ltd:** Sitaram Spinners showcased Core spun yarn 10s to 40s count, PV CSY, PC CSY at Yarn Expo Spring 2019.

**Texpersts:** Texpersts showed yarns - cotton, polyester filament, polyester spun, viscose, acrylic, nylon 6 & 66, fancy, blended spun, specialty and functional, recycled yarns with certification, organic fair trade and other sustainable yarns & fabrics. Fabrics - lined & linen blends, polyester loaf coral fleece dyed.

