



SPINEXPO™



SPINEXPO™ SHANGHAI
AUTUMN/WINTER 2019/2020

Remains positive, despite the current market uncertainties

The 32nd edition of SPINEXPO™ Shanghai took place on 4, 5 and 6 September 2018 at the Shanghai World Expo & Exhibition Centre, Pudong, in a dynamic atmosphere and with an increase in the number of exhibiting companies, which enabled us to fill totally the exhibition hall.

The general climate in the textile industry in Europe and the US is not very good, with Europe suffering real stagnation while results for the US have been below average. For many Chinese and non-Chinese exhibitors, the Chinese market has become essential for their results, as consumer growth in the mid-to high end product sector in China has helped them to cope with the fall in the markets of other continents. Chinese consumers are looking for stand-out products that encourage the consumption of manufactured textile products of impeccable quality.

SPINEXPO™ Shanghai has grown at the same rate as the Chinese domestic market, systematically promoting high-quality products and companies (spinners or knitwear manufacturers) whose aim is to move their products upmarket.

Spinners are currently facing a significant increase in the prices of all raw materials, without exception. This increase is having a real impact on the collections of the spinners, and consequently the knitwear manufacturers, as well as on the sales prices of the brands. The buyers were preoccupied with this throughout the





exhibition, and the industry as a whole must find solutions to maintain in-store retail buffer prices, despite the starting prices of the raw materials. Added to this situation is the fact that brands are increasingly looking for smarter, recyclable or eco-friendly products at a time when material purchase prices are far from favourable. Thus, we are seeing a considerable change on the markets, where new solutions must be proposed and products made differently thanks to a technology under constant research.

For the first time since its launch, SPINEXPO™ presented developments in the socks sector, once a utilitarian product and now a new fashion accessory, with a comprehensive presentation of what is already on offer on the market and new proposals submitted by the style team. This presentation was accompanied by a programme of seminars run by Jimmy Jackson and New Zealand Socks, specialist in this sector. Santoni/Lonati made their contribution with a presentation of their latest machine, which gave visitors a better understanding of how socks are made. Richter, footwear subsidiary of the Suedwolle group, completed the presentation. The open seminar area, situated in the exhibition hall itself near the trends areas, helped to give these areas extra impact.

The results of this exhibition are similar to those of the previous two, with 10,322 visitors and a first day that saw a record number of 4,768 visitors, multiple entries by 2,244 visitors over several days, and a total of 12,558 visitors. The exhibition attracted 8,677 Chinese visitors, including a record number from the Zhejiang province which surpassed the number of visitors from Shanghai, and a total of 1,645 visitors from outside China. The atmosphere at this edition of SPINEXPO™ was positive, despite the current market uncertainties. Visitor numbers from Europe continue to increase, and the numbers of visitors from Taiwan have also grown considerably.

Exhibitors brought creativity and increasingly interesting fashion projects to the exhibition and helped to enhance it aesthetically. Xinao Group presented us with “Knit for Next”

and the work of the ten finalists in the 2018 competition and their vision of a specific theme proposed by the yarn spinner. The competition winner will be announced over the coming days.

SPINEXPO™ Paris returns in January 2019, with an edition on 16 and 17 January at Cité de la Mode et du Design, the last time the event will be held at this exhibition site which will become a college, merging the IFM and the École de la Couture. Future exhibitions will take place at the recently renovated Carroussel du Louvre.

Because of the Chinese New Year calendar, the Paris edition will take place at an earlier date. SPINEXPO™ Shanghai will hold its 33rd edition at the Shanghai Expo & Convention Centre, Pudong, on 5, 6 and 7 March 2019, with fresh ideas and presentations.

Business Activity: Knitwear manufacturers - 27.90 per cent, garments manufacturers - 13.40 per cent, trading companies (garments) - 18.00 per cent, trading companies (yarns) - 9.50 per cent, spinners - 7.60 per cent, sourcing offices - 9.00 per cent, design offices - 11.10 per cent, departments stores wholesalers, retailers, agents - 3.20 per cent, press - 0.30 per cent.

Visitors of China: Shanghai: 2 545, Zhejiang: 2 671, Jiangsu: 1 817, Guangdong: 724, Shandong: 239, Beijing: 207, Fujian: 139, Hebei: 83, Inner Mongolia: 54, Other provinces: 198. Others visitors: Japan: 459, Hong Kong: 525, Europe: 201, Korea: 127, Taiwan: 90, Canada / USA: 55, Bangladesh: 53, Australia / New Zealand: 32, South East Asia 27, Middle East / India: 26, Turkey: 22, Russian Federation: 14, Central / South America: 14.

Textile sector: Flat Bed Knit (Sweater): 40.30 per cent, Knitted Fabrics (Outerwear): 7.80 per cent, Knitted Fabrics, (Lingerie/Underwear): 7.40 per cent, Circular Knit (Hosiery): 6.00 per cent, Weaving (Clothing Fabrics): 9.50 per cent, Weaving (Home Textile): 4.20 per cent, Socks/Gloves/Hats: 8.20 per cent, Lace/Ribbons/Embroidery: 3.40 per cent, Technical End-Uses: 3.20 per cent.



SPINEXPO™
AUTUMN/WINTER
019/020

MODERN NOMADISM

SPINEXPO™ presents Modernes Nomades and invites you, for this Autumn/Winter 2019-2020 season, to explore several different cities or regions and discover how our stylists and the exhibiting companies loyal to SPINEXPO™ interpret a new inspiration based on the mix of styles.

Society has changed a lot in the past few decades. Where once people keenly attended places of worship, now they flock to places of culture such as museums and art exhibitions. More recently, the world of work and our relationship with our surroundings has been greatly influenced by generational changes, changes in family structures such as stepfamilies, increasing digitalisation and major changes in business models. None of these changes could have happened without our growing dependence on the world of information technology and telephony.

These days we can work on the move or from home and adjust our hours to different continents without ever really stopping work. One day London, the next Rome, Shanghai or New York, our environment is constantly evolving; we see

other colours, smell other smells. The world is becoming a journey of exploration, both personal and professional, with different cultural elements that inspire us and drive us to explore again and again.

Tourism is developing rapidly all over the world. The fragmented nature of holidays and rest periods allows us to escape to other countries and cultures.

We can cross continents with a single mouse click. The Internet enables us to have total control over our journey. Because it is so easy to explore, we depend more and more on our visual sense. No effort is required and sensuality plays a minor role. What we feel bears little relation to what the explorers of the 14th or 15th centuries must have felt when they discovered distant lands after long and exhausting journeys.

This is the reason why we wanted to focus on the importance of the sensory experience, as the textile industry demands that we focus on visual aspects and on feel, both constantly changing.



ICELANDIC FAIRYTALE

Transports us into a world of chaos where nature offers asymmetrical and slightly scary landscapes that reflects the inspiration for the elves, pixies and other creatures from folklore. We seek a mix of surfaces, with contrasts obtained by juxtaposing powdery components and noble fibres, transparency and compact synthetic features. Bearing little resemblance to the classic Nordic elements, it is the modernism of the ice and the explosion of colours of the geysers that inspire us.

13-5304 TCX
RAINY DAY



17-3911 TCX
SILVER FILIGREE



18-1336 TCX
COPPER BROWN



15-0850 TCX
CEYLON YELLOW



18-0332 TCX
GRASSHOPPER



18-1421 TCX
COGNAC



18-4220 TCX
PROVINCIAL BLUE



19-3622 TCX
LOGANBERRY



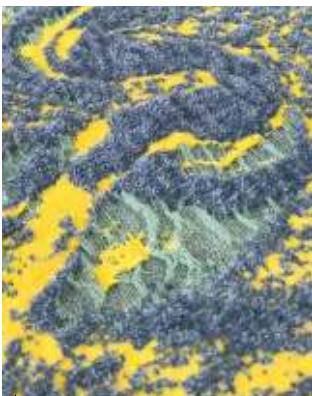
Winning, Topline by Rory Longdon



Topline, AA Global, Fashionyarn by Natasha Holdgate



AA Global



Winning



UPW, Xingfang, AA Global by Kemi Clark



Topline, Lugang, Jiaxin by M.O.H.K.



UPW, Topline, AA Global by Kemi Clark



PARISIAN ROMANTIC

Gives us the opportunity to explore the suburbs and outskirts of the new Paris, with its occasionally brutalist and completely revamped architecture as photographed by Laurent Kronental. Against a backdrop of soft, chalky colours and rounded shapes, and using limestone, concrete or glass as building materials, these buildings are the inspiration for our knitwear created with mixed yarns made up of noble and luxurious materials and metallic and synthetic yarns, a futuristic nostalgia that provides a fresh perspective on the city's traditional image. The more classical aspect of this theme has inspired us to revisit the Chanel tweed fabrics and adapt them with more modern yarns.

16-3905 TCX
LILAC GRAY



18-3418 TCX
CHINESE VIOLET



15-1231 TCX
CLAY



18-1030 TCX
THRUSH



18-1425 TCX
MAHOGANY



19-0618 TCX
BEECH



19-1220 TCX
CAPPUCCINO



18-3905 TCX
EXCALIBUR



Best Shan



Consinee, Kyototex, Polyace
by Laura McPherson



Winning, Hubo, Zhonding
by Rory Longdon



Lugang



15-0927 TCX PALE GOLD



Lugang, Yarns & Colours



Yarns & Colours, Shi Kwan,
Best Shan by Rory Longdon



PERUVIAN BOHEMIA

Takes us far away from traditional craftsmanship and back to the country's origins, as glass fibre yarns were discovered in the caves of Guitarrero. The use of vegetable dyes is abundant in the Sacred Valley and has strongly influenced traditional and modern designs. Craftsmanship, hand-weaving and stitching are closely integrated in the traditional costumes. We were inspired by the work of the young artist Ana Teresa Barboza and her multi-faceted and very contemporary paintings that reflect the amazing landscapes of her country of birth.

19-6026 TCX
VERDANT GREEN



19-3928 TCX
BLUE INDIGO



15-1054 TCX
CADMIUM YELLOW



19-3138 TCX
BYSSANTUM



19-3638 TCX
TILLANDSIA PURPLE



18-1664 TCX
FIERY RED



19-4726 TCX
ATLANTIC DEEP



19-3520 TCX
BLACKBERRY CORDIAL



Xinfang, Xinao,
Best Shan, Galaxy



Xinfang



AA Global, UPW, Biella by M.O.H.K.



AA Global



UPW, Shi Kwan
by Rory Longdon



HUBO, Zhongxin, M.ORO
by Katie Hanlan



AA Global



Winning, Best Leader,
Galaxy, AA Global,
Lugang



TOKYO SHRINE

Draws our attention to the sacred symmetry found in the construction of the Japanese shrines and the systematic mathematical repetition in the lines, volumes and motifs. We are inspired by the delicate art of paper-folding to create geometrical, delicate stitching constructions using very modern stitch loops. Contrasting with this severe geometry, the ethereal early 20th century landscapes of Takeuchi Seiho, which evoke a contemplative smoothness, have inspired us to interpret this technique with dyed and silky yarns, as well as heavy stitches.

18-1029 TCX
TOASTED COCONUT



18-0538 TCX
WOODBINE



18-0625 TCX
MARTINI OLIVE



19-2024 TCX
RHODODENDRON



19-1716 TCX
MAUVE WINE



18-5128 TCX
BLUE GRASS



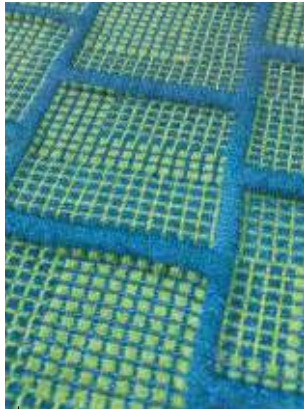
18-4231 TCX
BLUE SAPPHIRE



19-3952 TCX
SURF THE WEB



| I&S



| Zhongxin, Galaxy



| Kyototex, UPW by Rory Longdon



| I&S



| Shi-Kwan, Lugang



| Yarns & Colours,
UPW by Rory Longdon



| Polyace, UPW, Yarns & Colors by Rory Longdon



| Topline, AA Global by Kemi Clark



KALAHARI DESERT

We follow in the footsteps of the hunter-gatherers of the San people, who left the oldest traces of cave paintings. Today, in the north of Botswana, the women in the villages of Etsha and Gumare use Mokola palm fibres in their basketwork, and their motifs can also be seen on their clothes. We are inspired by the aerial photographs of the Kalahari Desert, with its smooth surfaces, the shimmering ripples of fine sand akin to the fabrics worn by modern nomads. The natural cottons, linens and hemp combine to create soft blends of jacquard and decorative aspects.

17-1449 TCX
PUREED PUMPKIN



18-1663 TCX
CHINESE RED



19-3900 TCX
PAVEMENT



18-1148 TCX
CARAMEL CAFE



17-1320 TCX
TANNIN



17-1140 TCX
MARMALADE



19-1555 TCX
RED DAHLIA



19-1317 TCX
BITTER CHOCOLATE



Esquel by M.O.H.K.



Sawada, Santoni Shanghai by Eva x Carola



ICCI, Biella Yarn by Südvolle by Steven Oo



Aquafil, Yaxing, Santoni Shanghai by Eva x Carola



Lugang



16-1325 TCX
COPPER



AA Global, Sudvolle, Topline, Zhongding by Natasha Holdgate



Galaxy